

SPONSORSHIP  
GUIDE

# CED/NOF-IADR

## 2024 Oral Health Research Congress

12 — 14 Sept 2024  
Geneva, Switzerland

**CONNECTING ORAL  
HEALTH RESEARCH  
IN EUROPE**

An international multi-disciplinary research meeting hosted by the CED-IADR and NOF divisions of the International Association for Dental Research. Two-and-a-half day programme of Oral presentations, Posters and Symposia lectures.

# CED/NOF-IADR 2024 Oral Health Research Congress

12 — 14 Sept 2024  
Geneva, Switzerland

[www.ced-iadr2024.com](http://www.ced-iadr2024.com)



We are thrilled to invite you to the forthcoming 2024 Oral Health Congress, organised by the CED-IADR in collaboration with the Scandinavian division (NOF) of IADR. The event will take place from September 12 to 14, 2024 in the beautiful city of Geneva, Switzerland.

As the largest multi-disciplinary scientific meeting in Europe, the 2024 Oral Health Congress promises to be an exceptional platform for dental researchers, practitioners, and academics to come together and explore the latest advancements in Oral Health Research. We have curated a compelling set of reasons why this congress should not be missed:

**Unparalleled Scientific Exchange:** Engage with a dynamic programme featuring oral presentations, posters, keynotes, and symposia to access cutting-edge developments in oral health research.

**Networking Opportunities:** Forge meaningful connections with experts worldwide at exclusive networking events set against Geneva's stunning backdrop, fostering collaborations and knowledge sharing.

**Young Researchers Support:** Recognize outstanding young researchers through prestigious awards and grants, providing recognition and support for their impactful contributions to dental research.

**Empowering Future Leaders:** Tailored events by 'YOUNG CED-IADR' empower young researchers, enabling them to network, collaborate, and gain insights to excel in their dental research careers.

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We firmly believe that your presence at the 2024 Oral Health Congress will contribute immensely to the success of this event. Your expertise and knowledge will undoubtedly enrich the discussions and foster innovative ideas.

## Important dates



## Congress Organising Committee

**Congress President**  
Frauke Müller

**CED-IADR President**  
Anton Sculean

**CED-IADR Office**  
Liesbet Briké

### Congress Committee Members

#### CED-IADR Board

Anton Sculean  
Antonio Delgado (guest)  
Athina Georgiou  
Clarissa Bonifacio  
Frauke Müller (guest)  
Gianrico Spagnuolo  
Imad About  
Ivana Miletic  
Kerstin Galler  
Laura Ceballos Garcia  
Marcio Vivan Cardoso  
Sebnem Türkun  
William (Bill) Papaioannou

#### NOF Board

Anne Marie Lynge Pedersen  
Carolina (Nina) Sabel  
Gunhild Strand  
Ilze Akota  
Jónas Geirsson  
Peter Lingström  
Timo Närhi  
Ülle Voog-Oras  
Ulvi Gürsoy  
Vibeke Baelum  
Vilma Brukiene

# Congress timetable

## Thursday, September 12

Room	Oral session	Oral session	Oral session	Oral session	Poster and Exhibition Hall
8:00					Poster hang-up
8:30	Oral 1 (6 abstracts)	Oral 2 (6 abstracts)	Oral 3 (6 abstracts)	Oral 4 (6 abstracts)	Free poster viewing
9:00					
9:30	Coffee break at exhibition 10:00-10:30				
10:00	Coffee break at exhibition 10:00-10:30				
10:30	Symposium	Symposium	Oral 5 (8 abstracts)	Oral 6 (8 abstracts)	Free poster viewing
11:00					
11:30	Coffee break at exhibition 10:00-10:30				
12:00	Coffee break at exhibition 10:00-10:30				
12:30	NOF-IADR General Assembly	Lunch break at restaurant 12:30-13:30			Poster session (presenter present) 12:00-13:00
13:00	Lunch break at restaurant 12:30-13:30				Free poster viewing
13:30	Symposium	Symposium	Oral 7 (8 abstracts)	Oral 8 (8 abstracts)	
14:00					
14:30	Coffee break at exhibition 15:30-16:00				
15:00	Coffee break at exhibition 15:30-16:00				Free poster viewing
15:30	Symposium	Symposium	Oral 9 (8 abstracts)	Oral 10 (8 abstracts)	
16:00					
16:30	Coffee break at exhibition 15:30-16:00				
17:00	Coffee break at exhibition 15:30-16:00				Poster removal
17:30	Coffee break at exhibition 15:30-16:00				
18:00	Coffee break at exhibition 15:30-16:00				WELCOMING CEREMONY followed by a reception
18:30	Coffee break at exhibition 15:30-16:00				
19:00	Coffee break at exhibition 15:30-16:00				
19:30	Coffee break at exhibition 15:30-16:00				
20:00	Coffee break at exhibition 15:30-16:00				
20:30	Coffee break at exhibition 15:30-16:00				
21:00	Coffee break at exhibition 15:30-16:00				
21:30	Coffee break at exhibition 15:30-16:00				



# Congress timetable

## Friday, September 13

Room	Oral session	Oral session	Oral session	Oral session	Poster and Exhibition Hall
8:00					Poster hang-up
8:30					Free poster viewing
9:00	Oral 11 (6 abstracts)	Oral 12 (6 abstracts)	Oral 13 (6 abstracts)	Oral 14 (6 abstracts)	
9:30					
10:00	Coffee break at exhibition 10:00-10:30				Free poster viewing
10:30					
11:00	Symposium	Symposium	Oral 15 (8 abstracts)	Oral 16 (8 abstracts)	
11:30					Poster session (presenter present) 12:00-13:00
12:00					
12:30	CED-IADR General Assembly	Lunch break at restaurant 12:30-13:30			Free poster viewing
13:00					
13:30					
14:00	Symposium	Symposium	Oral 17 (8 abstracts)	Oral 18 (8 abstracts)	Free poster viewing
14:30					
15:00					
15:30	Coffee break at exhibition 15:30-16:00				Free poster viewing
16:00					
16:30					
17:00	Symposium	Symposium	Oral 19 (8 abstracts)	Oral 20 (8 abstracts)	Poster removal
17:30					
18:00					CONGRESS GET-TOGETHER
18:30					
19:00					
19:30					
20:00					
20:30					
21:00					
21:30					
22:00					
23:00					



# Congress timetable

## Saturday, September 14

Room	Oral session	Oral session	Oral session	Oral session	Poster and Exhibition Hall
8:00					Poster hang-up
8:30					Free poster viewing
9:00	Oral 21 (6 abstracts)	Oral 22 (6 abstracts)	Oral 23 (6 abstracts)		
9:30					
10:00	Coffee break at exhibition 10:00-10:30				Free poster viewing
10:30					
11:00	Symposium	Symposium	Oral 24 (8 abstracts)	Oral 25 (8 abstracts)	Poster session (presenter present) 11:30-12:30
11:30					
12:00					
12:30					Poster removal
13:00					



## ***GENEVA and the GICG*** ***(International Conference Centre Geneva)***

Nestled at the heart of Europe, Geneva is a city that seamlessly blends tradition with innovation, making it the perfect backdrop for our upcoming gathering.

With its breathtaking Alpine landscapes, pristine lakes, and a rich cultural heritage, Geneva has long been celebrated for its natural beauty and historical significance. But what truly sets this city apart is its unwavering commitment to progress and forward-thinking ideals.

Geneva's illustrious history as a hub for diplomacy and international cooperation, epitomized by the United Nations and numerous international organizations based here, reflects its enduring dedication to fostering global unity and peace. It is a city where ideas converge, where dialogues transcend borders, and where innovation thrives. Moreover, Geneva's well-developed infrastructure, efficient public transportation system, and world-class conference facilities ensure that our event will run smoothly. The city's international airport and excellent train connections make it easily accessible for attendees from around the world.

In this captivating city, where the French and Swiss cultures harmoniously blend, you will discover exceptional culinary delights, luxurious shopping options, and a diverse range of accommodations to suit all preferences and budgets.

As you prepare to embark on this intellectual and cultural journey, we invite you to explore Geneva's vibrant culinary scene, its world-class museums, and the charm of its Old Town, all while enjoying the stunning vistas of the surrounding mountains and the pristine shores of Lake Geneva.

It benefits from a privileged location in close proximity to the Place des Nations, the main International Organisations and permanent missions based in Geneva.

***The congress will take place in the International Conference Centre Geneva (CICG), which can accommodate up to 2'200 people in its spacious rooms with variable configuration and equipped with cutting-edge technology.***



# Sponsorships levels

Please find below some package offers for the different sponsor levels. You are of course free to put together your individual sponsoring package by choosing the items that are most appropriate to your company policy. Should the amount of your support reach the below mentioned levels, your company will then automatically qualify for the appropriate sponsor title. The sponsorship levels below are not exclusive titles (unless specifically stated).

If more than one company requests a unique sponsorship opportunity the priority will be given to the company providing the highest level of support to the congress.

In the further event of an equal level of sponsorship occurs, the company which signed up first will be chosen to host the sponsorship item.

## **DIAMOND SPONSOR** 20.000 CHF

**120** minutes company-sponsored symposium or lunch & learning event (catering not included)



Pre-conference mailing one month prior to the congress with the opportunity to attach a 2-page PDF to advertise your symposium



Free exhibition unit (24 sqm including basic booth 1 table, 2 chairs, 2 spot lights, company name sign) and first priority selection of exhibition site

**4**

Free congress entrance tickets, including free access to the ticketed social events

**4**

'Exhibitor only' registration badges



Special recognition at the congress opening



Recognition as Diamond Sponsor in the congress app, meeting website and all meeting communication



Link in the congress app to the home page or another landing page in the company's website



Company logo rotating on screen during breaks and in between lectures (if applicable)

**3**

Inserts in the congress bag (document and/or small sample)

# GOLDEN SPONSOR

15.000 CHF

**120** minutes company-sponsored symposium or lunch & learning event (catering not included)



Pre-conference mailing one month prior to the congress with the opportunity to attach a 2-page PDF to advertise your symposium



Free exhibition unit (12 sqm including basic booth 1 table, 2 chairs, 2 spot lights, company name sign) and second priority selection of exhibition site

**2**

Free congress entrance tickets, including free access to the ticketed social events

**2**

'Exhibitor only' registration badges



Special recognition at the congress opening

Major presence on the congress website with a direct link to the sponsor's website



Recognition as Gold Sponsor in the congress app, meeting website and all meeting communication



Link in the congress app to the home page or another landing page in the company's website



Company logo rotating on screen during breaks and in between lectures (if applicable)

**2**

Inserts in the congress bag (document only)

# EXCLUSIVE GOLDEN SPONSOR FOR GET-TOGETHER

15.000 CHF



Company logo on screen during the whole evening

Company logo rotating on screen during breaks and in between lectures (if applicable)



Exclusive sponsor of the Get-Together Event on Friday evening



Invitation of the Congress President to give a small welcome speech in the name of the company during the Get Together

**2**

Free congress entrance tickets, including free access to the ticketed social events

Inserts in the congress bag (document only)

**+4**

'Exhibitor only' registration badges, including free access to the ticketed social events



Special recognition at the congress opening

Major presence on the congress website with a direct link to the sponsor's website



Recognition as Gold Sponsor in the congress app, meeting website and all meeting communication



Link in the congress app to the home page or another landing page in the company's website



# SILVER SPONSOR

10.000 CHF

1

keynote  
lecture of  
30 min



Pre-conference mailing one month prior to the congress with the opportunity to attach a 1-page PDF to advertise your keynote lecture.



Free exhibition unit (6 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign) and third priority selection of exhibition site

1

Free congress entrance tickets, including free access to the ticketed social events

2

'Exhibitor only'  
registration  
badges



Special recognition  
at the congress  
opening

Major presence on the  
congress website with a direct  
link to the sponsor's website



Recognition as Silver Sponsor in the congress app, meeting website and all meeting communication



Link in the congress app to the home page or another landing page in the company's website



Company logo rotating on screen during breaks and in between lectures (if applicable)

1

Inserts in the  
congress bag  
(document only)

# BRONZE SPONSOR

5.000 CHF



Company logo rotating on screen during breaks and in between lectures (if applicable)



Exclusive sponsor of the Get-Together Event on Friday evening



Free exhibition unit (6 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign)

1

Inserts in the  
congress bag  
(document only)

1

"Exhibitor only"  
registration badge  
(ticketed events included).



Presence on congress website with a direct link to the sponsor's website.



Recognition as Sponsor in the congress app



Link in the congress app to the home page or another landing page in the company's website

## JOURNAL BRONZE SPONSOR

5.000 CHF

NEW



Presence in the congress website with link to the sponsor's website;



Recognition as bronze sponsor in presentations and programme app;



Link in the congress app to the home page or another landing page in the company's website;



Sponsorship Award:  
1000 € 1st place,  
500 € 2nd place  
+ waiver for publication.



Stand in the exhibition area to display copies from journal issues;

1

Inserts in the congress bag (document only)

## SUPPORTING JOURNALS

3.000 CHF

NEW



Presence in the congress website with link to the sponsor's website;



Recognition as sponsor in presentations and programme app



Link in the congress app to the home page or another landing page in the company's website;



Sponsorship Award:  
500 € 1st place,  
300 € 2nd place  
+ waiver for publication.



Stand in the exhibition area to display copies from journal issues;

## *Additional sponsorship opportunities*

### *Company Exhibition Space* **3.000 CHF**

Minimum requirement is 1 booth (6 sqm)

Acknowledgement on the official congress website and in the congress programme app.

Booth with 1 table, 2 chairs, 2 spot lamps, electricity supply, shell scheme and company name sign.

1 free Exhibitor only registration badge (ticketed events excluded).

An exhibitor company may install an individually designed booth as well.

### *University Exhibition Space* **1.500 CHF**

Acknowledgement on the official congress website and in the congress programme app.

Booth of 4m2 with 1 table, 2 chairs, 2 spot lamps, electricity supply and company name sign.

Possibility of registering 1 company delegate for a discounted rate for exhibitors.

### *Insert in Congress Bags* **2.000 CHF**

Why not sponsor an insert in Congress Bags? A promotional flyer, paper or small sample about your company and your products will be inserted in each of the Congress bags.

### *Congress Bags* **7.500 CHF**

Why not sponsor the congress bags?

600-800 bags will be handed out to all participants in the registration area. The bags contain the congress meeting CED-IADR 2024 programme and the inserts samples of the sponsors. The official event bag gives your brand maximum exposure in the exhibition hall and conference rooms and long after the event. Branding visibility includes the sponsor's logo printed on all bags (along with the CED-IADR/NOF 2024 Geneva meeting logo)



## *Additional sponsorship opportunities*

### *Lanyards*

**3.000 CHF**

Why not sponsor the lanyards?

All participants wear the lanyard at all times throughout the event. 600-800 lanyards will be distributed to all participants. Branding visibility includes the sponsor's logo printed on the lanyards (along with the CED-IADR/NOF logo)

### *Advert in Programme app*

**750 CHF**

### *Advert in Programme app*

**1.000 CHF**



# Order form

SPONSORSHIP ITEM	PRICE IN CHF	SELECTION
Diamond Sponsor	20.000 CHF	<input type="checkbox"/>
Gold Sponsor	15.000 CHF	<input type="checkbox"/>
Exclusive Golden Sponsor for the Get-Together	15.000 CHF	<input type="checkbox"/>
Silver Sponsor	10.000 CHF	<input type="checkbox"/>
Bronze Sponsor	5.000 CHF	<input type="checkbox"/>
Journal Bronze Sponsor	5.000 CHF	<input type="checkbox"/>
Supporting Journal	3.000 CHF	<input type="checkbox"/>
Company Exhibition Space	3.000 CHF	<input type="checkbox"/>
University Exhibition Space	1.500 CHF	<input type="checkbox"/>
Inserts in Congress Bags	2.000 CHF	<input type="checkbox"/>
Congress Bags	7.500 CHF	<input type="checkbox"/>
Lanyards	3.000 CHF	<input type="checkbox"/>
Advertisement	1.000 CHF	<input type="checkbox"/>
Half Page Advertisement	750 CHF	<input type="checkbox"/>

**TOTAL ORDERED ITEMS** \_\_\_\_\_

Please complete this form and return to  
[ced.iadr@uzleuven.be](mailto:ced.iadr@uzleuven.be)

This form will be considered as a contract.  
However, sponsors will receive an order confirmation  
and invoice in due time.

The invoice will be handled by Kuoni Tumlare Congress, our  
official Professional Congress Organiser, and will be in CHF.

All the prices are NET of VAT. Depending on your company  
location Swiss VAT may apply (8.1%).

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Telephone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_



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